



QUALIFICATION STATEMENT

Experience

WRSG, Inc. ® is a woman owned, California Corporation. WRSG was incorporated in 2000 as an environmentally focused company that would provide excellent products and construction services to help preserve our environment and enhance our quality of life. The company furnishes bid packages that provide complete turnkey operations for the sports, park, fitness, recreation and landscaping markets. WRSG acts as the makers of **Polyturf** ® synthetic grass, a material supplier, surfacing contractor and construction management company when bidding turn key projects and takes responsibility for all field operations. These include supervision of working crews; architect presentations; performance evaluation and monitoring; training, coordinating and problem solving; and building client relationships.

History

Back in 1994, Karoleen Alexander, founder of WRSG was appointed Vice-President of the product development division of an international, publicly traded tire recycling company to investigate and develop product markets and other uses for crumb rubber worldwide. After years in product and market development, working with government agencies as well as commercial clients, Karoleen lead the way in commercial product manufacturing of such products as mats, playground tiles, fitness flooring and encouraging the use of recycled materials and water conservation in new projects. The in-fill for synthetic sports fields, playgrounds and rubberized asphalt roads was just beginning in the US. She was instrumental working within the State Capital and state agencies to create an environmental impact using recycled plastic structural lumber from milk jugs in playground equipment and site amenities and recycled tires for the development of safety surfacing systems. Recycling grant programs and other incentives soon became available for public and private facilities throughout California as a result. With her growing experience she focused her efforts on improving safety, maintenance and reducing potential liabilities, as well as, addressing growing environmental concerns of a drought throughout the Western US with the introduction of synthetic lawns for sports fields and landscaping.

Polyturf ®

With a ten year history of working with synthetic turf system technologies and industry leaders in the development of synthetic turf sport fields worldwide, WRSG's founder pioneers the development of landscape turf for the US market introducing the **"ALWAYS PERFECT LAWN" POLYTURF**®.

Polyturf ® Products are made factory direct.

Polyturf ® Xtreme Turf Premier Products include, Royal XTP, Classic, Active Play, Active Sport, Streetscapes, Royal Deluxe, Baja Lawn, Luxury Lawn and Golf Greens.

All **Polyturf** ® products are engineered to exceed their expectations. **Polyturf** ® is environmentally friendly, esthetically pleasing, soft to the touch, long-lasting, and the life cycle cost studies have proven to be cost effective, waterless and virtually maintenance free. Using high grade polyethylene, a special mixture of polymers and a mono-fiber has made our yarn resilient and more durable then most others. Our cutting edge development of **Polyturf** ®**NO-FILL** addresses urban run off issues in storm drains and our state of the art **Polyturf** ®**Luxury, Imperial, Royal Deluxe, Classic, Active, StreetScapes and Baja Lawn** are designed to be the number one alternative to natural grass replacement for sports and recreational use.

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Pending Patent

Because of the company's knowledge and experience in the rubber safety surfacing market, they developed and successfully tested a novel new product for rubber sidewalks and tree well applications. Besides improving safety and encouraging deep rooting, the product saves trees and helps to reduce the liability to city governments of trip hazards. By using a poured-in-place recycled rubber system, their high quality standards and environment improvement mission are further enhanced. The company products are now being marketed by United Sports Surfacing of America, Inc. in addition to special licensing agreements and a Certified Installer Training Program.

Karoleen Alexander

18 years of product development, sales, marketing, operations, design, construction and general management experience have fine tuned WRSG'S leadership and defined the company as a creative and respected force in an important and growing industry. Because they represent their own unique products as well as a range of other materials from premium companies, they can assure their clients of the very best product selection and guarantee a quality installation.

Knowledge--Experience--Integrity--Innovation--Product Technology, Research and Development